

PROFILE OF THE WORLD CERAMIC TILE INDUSTRY, 2012

COUNTRIES	NUMBER COMPANIES	MANPOWER EMPLOYED	PRODUCTION (mio m ²)	TOTAL SALES (mio m ²)		TOTAL TURNOVER (mio US\$)		IMPORTS (mio m ²)	CONSUMPTION PER CAPITA (m ²)
				Domestic market	Exports	Domestic market	Exports		
BRAZIL	94	23.000	865,9	644,5	58,8	N/A	N/A	41,1	3,4
AUSTRALIA									
MEXICO									
CHINA									
FRANCE									
INDONESIA	100	N/A	360	N/A	N/A	N/A	N/A	N/A	1,5
ARGENTINA	3	752	8.262.000	6.878.340	1.310.160	104.812.800	26.203.200	3.900.889	0,27
ITALY	159	21.355	367,2	93,2	289	1.181	4.705	13,7	1,8
JAPAN	70	5880	24	22	1	543	36	16	0,3
SPAIN	163	14.400	404	103	295,6	739	2.677	5,7	2,3
TAIWAN	33	5200	40,9	40,7	0,4	342,4	2,7	11,5	1,73
TURKEY	28	12.600	280	180	91,72	1065,74	586,73	4560	2,46
UKRAINE	8	650	62	N/A	178	N/A	178	N/A	N/A
USA	17	N/A	N/A	65,3	4,2	974,4	43,2	136	0,65

NATIONAL ECONOMIC TRENDS, 2011, 2012

COUNTRIES	GDP % change over previous year		Inflation Rate		Official Bank Rate		Nominal Wage increase (total industry)		Unemployed as a % of total labour force	
	2011	2012	2011	2012	2011	2012	2011	2012	2011	2012
BRAZIL	2.6	0.9	6.5	5.8	9	7.25	14.12	14.12	6	5.5
CHINA	9.2		5.4		n.a.		n.a.		n.a.	
AUSTRALIA										
Indonesia	6.5	n.a.	7.1	n.a.	6	n.a.	8.7	n.a.	6.7	6.4
ITALY *	0,5	-2.4	2.8	3	1.0	1	2.2	2.1	8.9	10.7
JAPAN	-0.7	2.0	-0.3	0	0.3	0.3	-0.2	-1.6	4.6	4.3
MEXICO	3.9		4.1		4.2		4.8		5.6	
FRANCE										
SPAIN	0.7	-1.6	2.4	2.4	1	0.75	1.7	1.9	21.6	25
TAIWAN	4.03	1.32	4.32	1.93	4.00	4.125	2.73	0.3	4.39	4.24
TURKEY	8.49	2.24	10.45	6.16	16.20	10.97	8	6	10	10.1
UKRAINE	5.2	0.2	4.6	6	7.5	7.5	17.6	15.3	1.8	8.1
Argentina	8.0	1.9	9.5	10.8	14.03	14.08	32	30.50	7.1	6.9
USA	1.7	2.8	3.2	2.1	n.a.	n.a.	n.a.	n.a.	8.9	8.1

* Change rate US\$ / €: 2010: 1,32572 ---- 2011: 1,39196

** Source Wikipedia

*** Source: international monetary fund (alpen capital)